

# NEWS OF THE **BLUES**



FOR FLORIDA **BLUE CROSS-BLUE SHIELD**  
EMPLOYEES  
APRIL 1965



**COVER STORY:**

*Lydia Gregory just after she was crowned Mrs. Blue Cross-Blue Shield by Tom Stallworth at the St. Patrick's Day Dance.*

**NEWS OF THE BLUES**

*Printed Monthly for the Employees  
their families and friends of*

BLUE CROSS OF FLORIDA, INC.  
BLUE SHIELD OF FLORIDA, INC.

532 Riverside Avenue  
Jacksonville, Florida 32201

Yvonne Godbee...Subscribers Service

Gwen Benton ..... Cashiers

Sonny Lindsay ..... Print Shop

Marilyn Brooker.....Transcribing

Bea Tillman ..... Medical-Surgical  
Claims

Dolores Greene ..... Bank and Federal  
Departments

Ruth Kicklighter ..... Records

Jennie Kremp...Telephone Information,  
Executive Offices and Accounting

Laura McKinlay.....Transfers

Margaret Kook .....Hospital Claims

Frances Patrinely..... Enrollment

Kay Goodell ..... Automatic Data  
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Jack J. Egan..... Non-Group, Hos-  
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Julia White .....Services

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.....CONSULTING EDITORS

John L. Bentley.....PRINTING

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Southern Council of  
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and  
International Council of  
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The three nominees for the title of Miss or Mrs. Blue Cross-Blue Shield are, left to right, Linda Sauls, Contracts Section of Subscriber Service, Carol Robertson, Transfer Section of Subscriber Service, and Lydia Gregory, Supervisor in the Correspondence Section of Claims. With them is Jack Egan, President of the Employees' Club.



Lydia Gregory as seen moments after receiving the honors that accompany the title of Mrs. Blue Cross-Blue Shield.



## ST. PATRICK'S DANCE ACCLAIMED BIG SUCCESS

Bouquets to the Entertainment Committee

The Entertainment Committee of the Employees' Club, left to right, Sonny Lindsey, Judy Miscally, Ken Foskey, Kerry Albert, Bea Tillman, Lydia Gregory (Mrs. BC-BS), Jose Conlin, Mabel Flemming, Jim Cole and Jack Egan.

Riverside Woman's Club, March 20th.







*"Charlotte" Webb*



*"Jacqueline" Egan and  
"Kathy" Foskey.*



*"Dickey" Hadaway*



*"Janet" Geer*

# Blue Cross—Blue Shield Beauties Reveal 1965 Fashion Highlights



*"Sunshine" Lindsey*



*"Johnnie"  
Williamson*



*"Eugenia" White*



*"Geraldine"  
Satterfield*





Linda Sauls, Subscriber Service, Contract Section, twirls a fiery baton to the tune of "Cotton Candy".

Gwen Benton, Cashiers, sings the ever popular bit of a few years back, "That Old Black Magic".

## SPARKLING ENTERTAINMENT AND A BARREL FULL OF DOOR PRIZES



Herbert and Helen Farris, Blue Shield Claims, receive an all expense paid weekend in Daytona Beach. The Farris' were the lucky winners of this much desired door prize. Other lucky employees won such fine prizes as:

BERNARD'S HAIR STYLISTS . . . . .	Shampoo and Set
VELDA DAIRIES . . . . .	3 Gallons Velda Ice Cream
THUNDERBIRD INN . . . . .	Ribeye Steak Dinner for 2
PAT & MIKE'S RESTAURANT . . . . .	Chicken Dinner for 2
STEWART INFRA-RED COMMISSARY . . . . .	Electric Can Opener and Knife Sharpener
WESTERN AUTO STORES . . . . .	Popcorn Popper
CORRAL RESTAURANT . . . . .	2 Smorgasbord Dinners for 2
STYLES BY DEAN . . . . .	Shampoo and Set
FRENCH NOVELTY . . . . .	1 Box Gotham Hose
A. MACKOUL TOBACCO COMPANY . . . . .	2 Boudoir Dolls
FRED BROOKS CIGAR COMPANY . . . . .	Box of cigars and candy
A TO Z SANDWICH COMPANY . . . . .	Ham
COCA-COLA COMPANY . . . . .	1 Cooler and 5 cases Sprite
TOWN & COUNTRY BEAUTY SALON . . . . .	Shampoo and Set
MUTUAL OF NEW YORK (Charles Mock) . . . . .	Personal File Box
KWIK KAFE OF NORTH FLORIDA, INC. . . . .	Bottle of Champagne
GLENN'S DRIVE-IN LIQUORS . . . . .	Fifth of Bourbon
GEORGIA-FLORIDA ELECTRICAL SUPPLY COMPANY . . . . .	Light Fixture
FORBES' FLORIST . . . . .	Flower Arrangement
CRANFORD CATERING SERVICE . . . . .	Ham
STANDARD SALES . . . . .	Transistor Radio
CANADA DRY BOTTLING COMPANY . . . . .	1 Case of Canada Dry
FIVE POINTS LOUNGE AND PACKAGE STORE . . . . .	1 Fifth of Liquor
CENTRAL LANES, INC. . . . .	1 pair of Bowling Shoes
LAKE SHORE BAKERY . . . . .	St. Patrick's Cake
FRITO-LAY, INC. . . . .	Surprise Box
MRS. PARHAM (Mabel Fleming's Mother) . . . . .	Bathroom Hat
MRS. SCOTT . . . . .	Note Paper

## OFFICE NEWS BEAT.....

### TRANSFER SECTION

Wedding bells rang out at the home of Romie Martin March 19 when her daughter Sandra was married. Cupid struck another happy girl in Transfer Section when Carol Robertson became engaged to Dennis Brown. The wedding is planned for August. Lucy Braswell is vacationing at home.

by Laura McKinlay

### TELEPHONE INFORMATION, EXECUTIVE OFFICES AND ACCOUNTING

Welcome to Dorothy Brooks to Telephone Information Dept. Her son Doug who is a recent graduate of Florida State has been assigned to the Intelligence Division as an undercover agent in Oakland, California, proud Dot tells us. Evelyn Evans and husband Bob recently met former employee Marilyn (Davis) Jones at the airport. Marilyn and her husband were passing through on the way to Miami. Fay Williams and friends enjoyed the Ice Show. Phyllis Fredette's husband Jon is off to Bermuda for three months. Not vacation . . . Navy! Evelyn Evans and Bob spent a recent weekend in Georgia with all of Evelyn's brothers and sisters. A good family reunion was enjoyed by all. Congratulations are in order for Marie E' Dalgo and John Dieas who were married April 1st at the Forestview Methodist Church. Following a reception at the home of Mrs. Hattie Perkins the newlyweds honeymooned over the weekend in Daytona Beach. Champagne awaited their arrival in the bridal suite, compliments of friends.

by Jennie Kremp

### SUBSCRIBERS SERVICE

Peggy Anderson and her family vacationed in Live Oak visiting her family. Liz Clements took Vince Martina with her to a family reunion in her home town. It must be the season for reunions, for Dot Copeland and husband Ray enjoyed a Cope-

(Continued on page 6)



# BABY BOTTLES - BONNETS - BIBS AND BALLY HOO ADD UP TO GAY 5 YEAR CLUB DOINGS



New Members of the Five Year Club initiated April 8, 1965 are: (Left to right back row) Carl Herring, Margaret Gunter, Evelyn Coleman, Jim Geer, Bea Tillman, Barbara Davis, Deed Coverdale, Paul Graefe. (Front row) Rachel Holcombe, Nancy Brown, Marlene Bialek, Dr. E. R. Dunsford, Del Detrick, Montine Green, Lois Hatton.



Putting two much appreciated employee benefits together such as our beautiful patio and our Five Year Club party you come up with an evening that is enjoyed by all.



From the patio the party moves into the Coffee Shop. Delicious food, and a chance to socialize with fellow Five Year Club Members spells fun for all lucky attendants.



# BLUE CROSS / BLUE SHIELD

532 RIVERSIDE AVENUE

JACKSONVILLE, FLORIDA

32201

ROUTING



# news

APRIL 1965 VOL. 1 NO. 12

## FEE DISCUSSION WITH DOCTORS RECOMMENDED

Blue Shield strongly urges subscribers to discuss fees with a doctor prior to treatment or surgery. Besides the fact that there is less likelihood of a misunderstanding it is important that doctors know when their patients fall into the paid in full income level.

One of the agreements doctors make when they sign the Participating Physicians Agreement is that they will accept as payment in full the Blue Shield payment for covered services for patients who are Blue Shield subscribers and make below a certain income level. These income levels vary by contract and are listed in your contract.

### MEET:

*Joe Stansell. Joe is manager of our Physician Relations Department.*



If any of your employees qualify for paid in full benefits because of their income level, be sure to tell them to mention this to their physician. When agreement on the eligibility for paid in full benefits cannot be reached by a doctor and his subscriber patient, then the subscriber should contact Blue Shield directly. Discussion of eligibility for paid in full benefits prior to care should eliminate this possibility. Remember, only Blue Shield participating physicians have agreed to be governed by these specific income levels.



## 38,000 TEACHERS IN FLORIDA ARE PROTECTED BY BLUE CROSS-BLUE SHIELD

On March 18-20 approximately 6,500 teachers from all over Florida gathered at the Jacksonville Coliseum for the 1965 Florida Education Association convention. As in past years Blue Cross-Blue Shield has had a booth at the convention to make it convenient for teachers to obtain information about their coverage.

already covered.

Literature was distributed at the booth about the rate stabilizing effect of proper utilization of hospital and doctor services.

*MEET: Mrs. Marie Dieas shown attending our booth at the recent F.E.A. convention in Jacksonville. Marie is a receptionist at the home office building on Riverside Ave. in Jacksonville.*

In total some 38,000 Florida teachers are protected by one or another Blue Cross-Blue Shield contract and each August the Plan field personnel are kept busy contacting teachers at their preschool planning sessions to give them information and the opportunity to enroll in Blue Cross-Blue Shield if they aren't





# IF THE AVERAGE LENGTH OF STAY COULD BE REDUCED BY JUST ONE DAY

## HOSPITAL UTILIZATION COMMITTEES NEED COOPERATION

Patient A.A. 4217...Did she really need to be hospitalized, or could she have been treated equally well as an outpatient? Are outpatient facilities available?

Patient D.M. 7563...Does his condition still require hospital care, or could he have been discharged a week ago?

Patient B.C. 3890...Was it necessary to wait three days after admission before x-rays were taken or was there needless delay or inadequate facilities?

Patient L.J. 9249...Were all diagnostic tests necessary or were they needless routine?

These are a few of the questions that might be asked at a typical meeting of a hospital medical staff utilization committee. "Utilization," a term you will hear with increasing frequency wherever hospital costs are discussed, simply means "use" -- and the purpose of the physicians on this utilization committee is to promote more efficient, more effective use of hospital facilities and services.

Who uses hospitals? Doctors and patients use hospitals -- and occasionally misuse them.

Doctors play a key role in utilizing hospitals. They have the responsibility of deciding on three main factors that determine hospital use: admissions, medical services ordered and length of stay. Their decisions

are not always easy to make.

Occasionally patients put undue pressure on doctors either to hospitalize them for conditions that could be treated adequately in the doctor's office, or to keep them in the hospital longer than necessary. Occasionally doctors are influenced by the reluctance of a patient's family to assume care of the patient. Doctors on medical staffs are attempting to lay down rules of use through utilization committees, but it helps if we don't ask that they sneak by the rules.

Although utilization committees vary greatly in many respects, depending upon the size and type of hospital, their purpose and approach are relatively uniform. The utilization committee concept is based on the fact that utilization control must involve direct or indirect efforts to influence the physician's judgement on admissions, discharges and services ordered, as well as the assumption that the physician's judgement can best be influenced by helping him to understand what factors do and should influence his judgement. A utilization committee is not a disciplinary body. It is a fact-finding, educational instrument of the medical staff designed to help control hospital costs through informed hospital usage on a day-to-day basis. Although

the committee may uncover and censure the occasional case of flagrant abuse of utilization by a particular doctor, it is the one - or two-day overstay when multiplied by many hundreds of patients that has the greatest effect on health care costs.

Today 30% of Florida's hospitals have utilization committees. The Florida Medical Association's House of Delegates has urged all hospitals to form such committees.

### *In Florida*

If all persons admitted to the hospital with Blue Cross coverage were to stay an extra day, because it was more convenient for them, the annual cost would be over

**\$5,000,000 per year**

162,429 cases per year

\$31.36 cost per day to

Blue Cross



## WITH OR WITHOUT CHILDREN - THE COSTS IS THE SAME

Why do a husband and wife without children have to pay the same family rate as a husband and wife with children? The rate is the same because studies have shown that the cost of providing care for families without children comes to just as much as those with children. This is because, as a group, families without children are of an older age bracket. Their children are grown. These older married couples use their benefits more often and to a greater amount than the younger couples with children. So it would be no price break for couples without children to be rated separately. In fact, they would find their rates higher.

### POLK COUNTY FARM BUREAU OFFICIALS VISIT BC-BS. . .



J. R. Bridges, Chairman of the Insurance Committee of the Polk County Farm Bureau (pictured above left) and Paul Huff, Vice President of the Farm Bureau (center) meet with J. W. Herbert, Assistant Director of Blue Cross-Blue Shield at the Blue Cross home office building in Jacksonville.

The meeting which took place on April 13, gave both the Farm Bureau and Plan personnel an opportunity to get acquainted and discuss hospital costs. Mr. Bridges intends to explain this subject to Farm Bureau members in a series of articles in their Newsletter.

## Country's Best Managed Companies Have Blue Cross And Blue Shield

Our bulletin board poster on the reverse side of this page this month is intended to help you show your employees the kind of company they are keeping with Blue Cross-Blue Shield. Last year a survey by Dun's Review, a highly regarded management magazine, listed ten of the nation's best managed companies in the country: American Telephone & Telegraph, E. I. DuPont, deNemours & Company, Eastman Kodak, General Electric, General Motors, International Business Machines, Minnesota Mining & Mfg., Procter & Gamble, Sears Roebuck & Company, Standard Oil of New Jersey. These com-

panies were listed by 300 corporation chief executives. Seven out of these ten companies have Blue Cross and Blue Shield for their employees just as your company does.

We felt you might like to remind your employees of the fine health care protection you are making available to them through Blue Cross-Blue Shield by posting this month's bulletin board poster within their view.

Membership in Blue Cross in the United States has soared past the 60 million mark. This constitutes about one-third of the population.

## U.S. Appreciates It's Doctors

Despite all the controversy over a possible role for government in medical care, an impartial survey reveals the public is basically satisfied with American medicine and has the utmost respect for its doctors.

Conducted by the Opinion Research Corporation, Princeton, N.J., at the request of the American Academy of General Practice, the survey found that while people want improvements and are willing to pay for them, they are basically satisfied with American medicine and the fee-for-service system.

At the same time, they do demand sheer competence on the part of the family physician, who has the best reputation with the public of any professional man.

According to Mac F. Cahal, executive director and general counsel

for the Academy, one of the most revealing findings of the independent research organization "is the indication that people apparently buy medical care as they buy a commodity; that is, they want results above everything else." Doctors, they feel, deserve a good income, considering the importance of their work; and it would be better for individuals to pay their own doctors than for taxes to be raised to pay doctors a salary.

"These findings will undoubtedly come as a shock to those who claim the public is demanding that the government take a broader role in financing medical care," Cahal points out.

"Actually, it would appear that four out of five people are against tax-supported medicine and in favor of the traditional fee-for-service system."

**POST REVERSE SIDE ON YOUR EMPLOYEE BULLETIN BOARD**



## Country's "Best Managed" Companies Have **Blue Cross & Blue Shield**

In a recent survey published by Dun's Review, the highly regarded management magazine, the ten companies listed below were ranked by 300 corporation chief executives as the ten "Best Managed" companies in the country. **Seven** out of these 10 companies have **Blue Cross & Blue Shield.**



General Motors • International Business Machines • Standard Oil of New Jersey • Procter & Gamble • General Electric  
American Telephone & Telegraph • E. I. duPont de Nemours & Company • Eastman Kodak • Sears, Roebuck & Company  
Minnesota Mining & Mfg.

**6,000 "Florida Managed" Companies have Blue Cross & Blue Shield, too!**

## **Lucky you, yours is one of them!**



## 5 YR CLUB FACES



*Ernie Gibson, Barbara Davis, Bea Tillman, Doralee Dougherty, Veronica Wright.*



*Janette Hall, Hal Adams, Beverly Allen, Nancy Brown, Marie Dieas, Carl Herring, Jim Geer.*



*Gene Bradley, Sarasota; Bill Markey, St. Petersburg; Paul Graefe, St. Petersburg, Nell Gardner.*



*Carl Herring, Jim Geer, Mr. J. W. Herbert.*



*Shirley Gootee, Lillian Purcell, Helen LiBrandi, Janette Hall.*



### OUTGOING 5 YR. CLUB OFFICERS

*Jim Dean, President, Nell Gardner, Secretary, and Fritz Longley, Orlando, Vice President.*



### INCOMING 5 YR. CLUB OFFICERS

*Bob Fetzer, President, Catherine Cavey, Secretary and Whalen Strobbar, Miami, Vice President.*

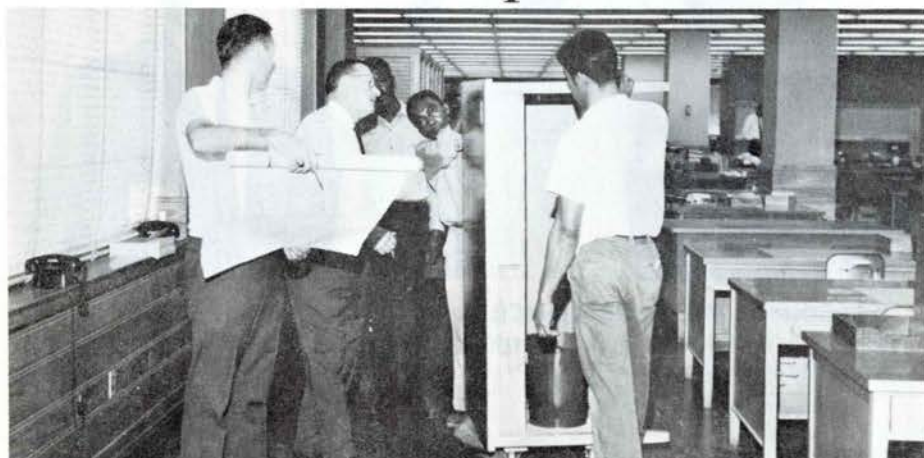


### THE HEAD TABLE IN ACTION

*Club President, Jim Dean at the mike.*



# A New Look To The Claims Department



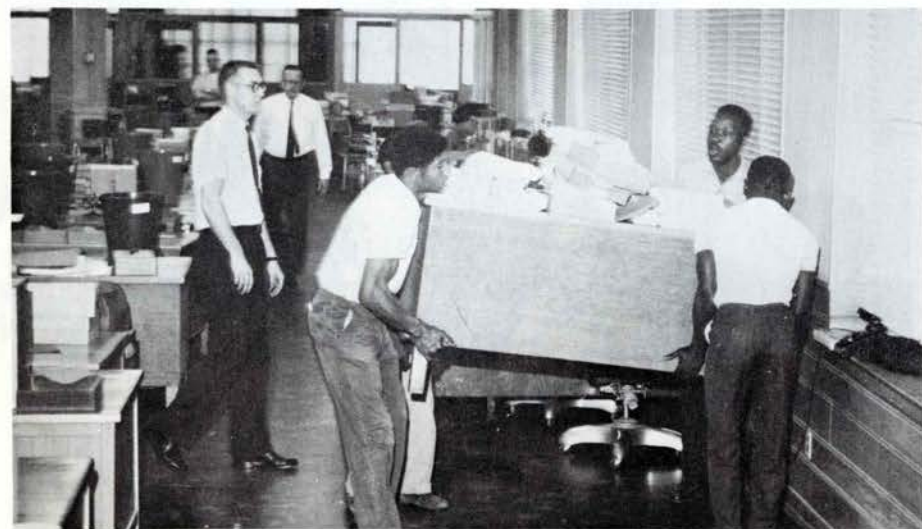
Hal Adams, Office Manager, and Dan Lewis, Claims Administrator, supervised the rearranging of the desks in the Claims Department according to a carefully worked out floor plan.

Saturday, March 27 was the culmination of nine weeks of intensive study and planning to reorganize the Claims Department for a new claim processing operation. Pictured are two scenes of the Saturday moving job in which we see the claims desks being rearranged into what are now called units. Each unit consists of a Blue Cross claims examiner, a Blue Shield claims examiner, a service clerk and a claims correspondent.

In the mail room claims are now broken down by the last digit of the contract number and distri-

buted in this fashion to one of the ten units in the Claims Department. Each unit processes all Florida claims on all contracts (except Medicare, Master Medical, Extended Benefits and F.E.P.) and handles all correspondence regarding their claims.

Physical as well as functional changes have also been made in the mail room to satisfy the needs of changes being made in other departments. By the end of April we will be seeing changes that are equally extensive in the Cashiers and Subscriber Services Departments.



## OFFICE NEWS BEAT.....

(Continued from page 3)

land reunion recently over the weekend in Georgia. **Betty Bruce**, now a veteran deep sea fisherman, has more to say about her bout with "deep sea sickness" than she does about her catch. She also attended the Pompano Beach Harness races while vacationing with relatives in Fort Lauderdale.

by Yvonne Godbee

### RECORDS

**Linda Taylor** was feted with a lingerie shower given by **Beulah George**. She also had a miscellaneous shower given for her in the home of **Ruth Kicklighter** with **Marie Coleman** and **Laura McKinlay** acting as co-hostesses. **Kathy Blalock** unintentionally set a new style in foot fashion when she came to work with unmatched shoes. We like to see employees so anxious to get to work, Kathy. To Kathy's satisfaction no one noticed the mistake until last break. March 24th was the silver wedding anniversary of **Myrtice Carrol** and husband, **Dempsey**. **Deborah Kicklighter**, daughter of **Ruth Kicklighter**, returned to **Brenan College** after spring vacationing at home with a classmate. **Marie Coleman's** daughter, **Linda**, became engaged to **Russel Sapp**. The wedding will be held in the **Edison Avenue Baptist Church**.

by Ruth Kicklighter

### AUTOMATIC DATA PROCESSING

We have a flying enthusiast in our midst. **Ron Rees** received his flying license a few weeks ago. Congratulations, **Ron**. **Cecil River's** son **Rudy** is on the **Paxon School** track team. His specialty is the 180 yard low hurdles. **Bob Miles** and wife **Sue** are looking forward to an addition to the family in November, congratulations!

by Kay Goodell

### CASHIERS

**Sue Pooley** has a new outlook on life through her recently purchased contact lens. **Lillian McElroy** and her husband **Harvey** visited relatives in **Shelby, North Carolina** during the weekend of **March 27**. The flu had **Mr. Baker** and **Doralee Dougherty** down and out but we're glad to have them back.

(Continued on page 8)



# Personality of the Month

## Jim Geer

Our personality of the month was born in Jacksonville but moved to Atlanta while quite young. Jim lived there for a number of years graduating from the Henry Grady High School and attended the University of Georgia in Athens Georgia for two and a half years. Upon leaving college Jim joined the Navy and reports having done quite a bit of traveling. Places of interest he went were Great Lakes, Illinois; San Francisco; San Diego; Hawaii, where he was stationed for two years on the USS Destroyer Taylor. His ship spent six months of the year touring the Orient including the Midway Islands; Japan; the Philippines; Okinawa and was the first United States ship to travel up the narrow river to Bangkok, the Capitol of Thailand.

Jim went to work with the Community Chest of the Greater Washington, D.C. area when he completed his Navy tour and came to us from there on May 8, 1959, as the Assistant Manager in the Transfer Department of the Subscribers Service Department. He took over his present duties as Assistant Manager in the Group Contracts and Billing Department of the Subscribers Service Department on August 21, 1963.

During Jim's many travels his parents had moved back to Jacksonville and Jim met his wife, Beverly, while visiting home during vacations and they were married on August 15, 1958. Jim and Beverly are proud parents of two daughters, Kelly Lee 2½ and Kimberly Ann six months old on April 31st. Other members of the Geer's household are Blume and Blitz, two longhair Dachshunds.

Jim and Beverly are charter members of the Holiday Hill Baptist Church and both are kept busy with church affairs. Jim's hobbies include gardening, fishing, swimming, making home decorating improvements and designing floral arrangements.

Anyone interested in knowing our personalities birthdate may ask Harry Hodge as both he and Jim were born on the same day, month, year and even in the same hospital.



*Jim Geer holding their two beautiful long haired dachshunds, Blume (the mother on the left) and Blitz. Photo taken in the den.*



*In their living room is the Geer family. Beverly with six months old Kimberly on her lap and Jim holding 2½ year old Kelly. Below Jim displays some of the flower arrangements he has made for the church.*





# Welcome To Our New Representatives



WAYNE McDONALD  
Gainesville Office



JOHN WEICKERDING  
Tampa Office

## HELEN WELLS Receives Special Recognition



HELEN WELLS  
Physician Relations Dept.

Eastern Airlines delivered to Helen Wells, Secretary to Joe Stansell, Physician Relations, a bouquet and charm bracelet in recognition of her being chosen as the secretary who has contributed most to air travel through her efficient and pleasant manner in making reservations.

Nice going Helen, we're all proud of Eastern Airlines' wise choice.

## OFFICE NEWS BEAT *(Continued from page 6)*

Joann Verlanic's daughter Janet was elected "Most Talented" senior superlative at Forrest High School. Hearty congratulations to daughter Janet.



JANET VERLANIC  
Gwen Benton enjoyed a pleasant birthday when she and her husband, Gerald dined at the Green Turtle and then went on to the St. Patrick's Day Dance. by Gwen Benton  
*(Continued)*

## MAY 5 AND 10 Year Anniversaries



CHARLOTTE HUDGINS  
Orlando

5



RUTH KICKLIGHTER  
Records

5



FRITZ LONGLEY  
Orlando

10

10



JOHN WILLIAMSON  
Print Shop



# OFFICE NEWS BEAT

*(Continued from page 8)*

## ENROLLMENT

**Jim Hughes'** son, James B. Hughes, Jr., was chosen Combat Defense Squadron "Airman of the Month" for the month of January 1965. Jim Jr. is in the Air Force and presently serving a tour of duty on Guam. In the letter he received telling of his honor his commanding officer stated that his superior performance, attitude, devotion to duty, military bearing, courtesy and general conduct made him the logical choice for the honor he received. We know, Jim and Margaret are proud of their son, congratulations.

by **Frances Patrinely**

## TRANSCRIBING

**Janet Schmidt** traveled to Columbia, S. C. via train for the weekend of April 3rd to visit with friends.

by **Marilyn Brooker**

## CLAIM SERVICES AND HOSPITAL CLAIMS

**Margaret Kook** surprised her husband with a birthday party March 27. Twenty-two friends were on hand to help him celebrate his 23rd birthday. **Edie Tyre** and her boy friend spent a pleasant day in Ocala visiting Six Gun Territory. **Rachael Holcomb** has been getting in a lot of physical fitness lately. She lost 5 pounds last week she reports. And it is said she wore a pedometer to work one day and clocked up three miles in her daily routine. With summer around the corner **Myrtle Charpiot** and her husband Frank spend most of their leisure at their cottage on Crystal Lake. Last week they entertained guests from Kentucky. **Joann Cicero's** son Scott reached a milestone two weeks ago when he got his first haircut. And while thinking in terms of the younger set we'd like to mention that **Sandy Dinkin's** daughter reached the ripe old age of three on April 3rd. Mom and Dad gave her a swing set. **Dot Page** has been entertaining her sister, brother in-law and niece who are visiting here from Shelby, Michigan. **Norma Parish** and fiancée **Tobie Fannin** have plans for an April wedding.

by **Margaret Kook**



# May 1965

<i>Names and numbers beside them indicate an anniversary and the number of years with the Plan. Names without numbers are Birthdays.</i>						
						1  Clyde Sauls John Bradberry
2  Ruth Kicklighter (5)	3  Betty Hutchinson Bob Dana	4  Connie Coniaris Dorothy McGlenn Pat Fraker Martha Harvey (12) Nelle Bain (1) Lydia Gregory (11)	5  Eva Schumann	6  Connie Firth (2) Susan Tison (2) Esther Hull (2)	7  Marylin Gillet	8  Phyllis Fredette (2)
9  H. P. Adams Charlotte Hudgins (5) (Orlando)	10  Bill Nightingale	11  Jim Geer, Jr. (6)	12  Phylliss Proffitt Montine Green (6) Carolyn Midulla (6)	13  John Williamson (10)	14  Virginia Kremp (3)	15  Diane Morse Sherran Herrington (4) Frances Wylds (8)
16  Clarence Bolin H. A. Schroder (29) Fritz Longley (10)	17  Art Hebert II Art Lentz (11)	18  Jack Baker Lillian Mc Elroy (1) James Elliott (12) Ron Rees (3) Dick Tall (1)	19  H. A. Schroder Sherran Herrington John L. Bentley (12)	20	21  Marion Fisher	22
23  Dan Lewis, Jr.  30 Marlene Bialek John L. Bentley Bob Miles Thornton Lewis	24  Barbara King Gayle Ogletree  31 Martha Bille Gertrude Towery (9)	25  Jeanette Hall Ensor Dunsford	26  Bea Tillman Dave Mancini (11)	27  Clara Rose Josephine Wilson Cheryl Mero (2)	28  Frances Cross Alice Mansfield (8)	29  Amelia Frostic (13)

IF YOU HAVE A BIRTHDAY THIS MONTH BE SURE TO RENEW YOUR DRIVERS LICENSE